

# 2010

ADVERTISING RATES

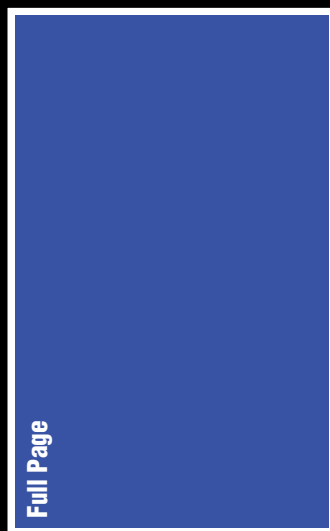




The Chicago Crescent is the monthly newspaper of the Chicago Muslim community. It is published by the Council and distributed by the first Friday of each month.

- 10,000 color copies distributed to over 100 locations throughout Chicago and the surrounding suburbs and counties
- Reaches Muslims in every community within the state of Illinois
- Professional appearance with articles and commentaries from the foremost writers, leaders, and activists in the Chicago Muslim community
- 79% of community members surveyed report the Crescent is their primary source of information on Chicago Muslims

Ad Size	1x	3x	6x	9x	12x
Back Page	\$1125	\$1075	\$1025	\$975	\$925
Full Page	\$1000	\$950	\$900	\$850	\$800
1/2 Horizontal	\$718	\$668	\$618	\$568	\$518
1/4 Page	\$375	\$362	\$343	\$331	\$312
1/8 Horizontal	\$281	\$262	\$218	\$200	\$187



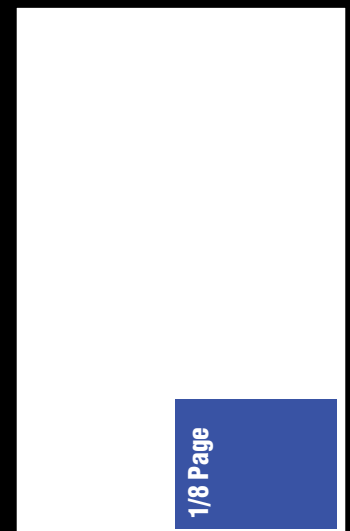
Full page ad size:  
width = 10.125"  
height = 15.75"



1/2 page horizontal ad size:  
width = 10.125"  
height = 7.375"



1/4 page ad size:  
width = 4.979"  
height = 7.375"



1/8 page ad size:  
width = 4.979"  
height = 3.625"

Please select ad size and how many insertion.

	Ad Size	1x	3x	6x	9x	12x
<input type="checkbox"/>	Back Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	Full Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	1/2 Horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	1/4 Page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	1/8 Horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

When preparing four-color process files, remember greater resolution equals a better final product. All files should be CMYK. A document saved in a PDF format must be high resolution and sizing is correct. This must be a print ready PDF. No low resolution ones will be accepted. The resolution of any graphics (Photoshop) must be 300 dpi. Accepted file format, PDF, TIFF, EPS. We do not accept, Publisher or Corel Draw files.

**Payment must accompany advertising order.**

Name First Last

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Company name

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Street Address

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City State Zip

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Phone Fax

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Email Address

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**Charge my:**  Visa  MasterCard  Discover

Account #

Exp. Date: MONTH   -   YEAR V-Code \_\_\_\_\_ (3 digit code from back of your card)

Card Holder's Name: \_\_\_\_\_  
(as it appears on your card)

TOTAL AMOUNT: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Advertising Sales Agent: \_\_\_\_\_ Date: \_\_\_\_\_